# Accushield Brochure Redesign Notes

Accushield is looking for a complete redesign of our corporate brochure. The current version is attached for reference. Also attached are images & logos that may be used if desired.

The copy in the current version should be used (or improved), but look/feel, layout/design are all up for grabs (although the corporate colors blue (#384275) & green (#3FA863) should remain predominant). In addition to the existing copy, the following copy should be included:

The Accushield sign in, health-screening, and forehead scanning kiosk can help prevent and/or stop the spread of COVID-19 by giving facilities a streamlined way to validate that every staff member, visitor, third-party caregiver, and vendor has completed the required daily screening protocol before entering. Because the Accushield system tracks which resident the visitor, third-party caregiver, and vendor sees during the visit, this can assist in reducing the spread of the virus should one of these visitors and/or residents contract COVID-19.

Daily screening checks include:

* Touchless forehead temperature scan
* COVID-19 screening questionnaire
* Required PPE acknowledgment form

Facility infection control improvements:

* Helps keep out individuals that show symptoms of COVID-19.
* Helps mitigate the spread of COVID-19 by tracking visitor and resident visit interaction.
* Helps with mass visitor, staff, third-party caregiver, and vendor communication should there be a COVID-19 outbreak.
* Helps with COVID-19 messaging (example: the person must agree to wash hands and wear a mask before completing the sign-in process and entering the facility).

## Additions to the Features & Benefits section (rename Features & Benefits to All-in-One Solution):

**A close up of a logo

Description automatically generated**

**Touchless sign in with AccushieldConnect mobile app**

With health safety in mind, Accushield has prioritized the development of an all-in-one touchless sign-in and health-screening solution designed to capture temperature, ask COVID-19 questions and even validate a negative COVID-19 test result for staff members, visitors, and third-party caregivers who enter senior living communities and nursing homes.

A display in a dark room

Description automatically generated

**Visitor Experience Surveys**

Receive valuable visitor experience feedback immediately upon sign out. Simple visit surveys can help improve visitor satisfaction and identify visitor issues that need resolution in real-time by onsite staff. Improve community online rankings by automatically requesting social reviews as visitors sign out of the community.

--------------------------------------------------------

Please direct any questions to John Leavitt at [john.leavitt@accushield.com](mailto:john.leavitt@accushield.com).

Thank you!

John Leavitt